



NATIONAL OPEN UNIVERSITY OF NIGERIA
Plot 91, Cadastral Zone, NnamdiAzikiwe Express Way, Jabi - Abuja
FACULTY OF MANAGEMENT SCIENCES
2023_2 EXAMINATIONS

COURSE CODE: MKT 301

COURSE TITLE: CONSUMER COOPERATIVE

CREDIT UNIT: 2

Instructions: 1. Indicate your Matriculation Number clearly
2. Attempt Question 1 and any other two (2) questions
3. Question 1 is compulsory and carries 30 marks while the other 2 questions carry 20marks each
4. Present all your points in coherent and orderly manner

TIME ALLOWED: 2 Hours

EXAMS QUESTIONS

1. (a). Kindly, explain any Five (5) Functions of Management Committee. 10 Marks
(b) Elaborate on the major Organs of Cooperative societies. 10 Marks
(c). Explain any Two (2) Values and Principles of Cooperative societies. 10 Marks
2. (a) Briefly, explain the similarity between Cooperative and Capitalism. 10 Marks
(b) State the Functions of the General Meeting. 10 Marks
3. (a) According to Umebali et al (2014) explain some peculiar problems associated with Consumer Marketing Cooperatives. 10 Marks
(b) State any Five (5) Features of the Perfect Competition Market. 10 Marks
4. (a) Elaborate on any Two (2) Structures of Cooperative society in Nigeria. 10 Marks
(b) Enumerate on any Five (5) problems that are peculiar to Produce Marketing Cooperatives. 10 Marks